



## Manuela Prokopp

\*05 September 1996  
Germany

Family person and  
animal lover

Fitness, dancing, cooking and  
traveling

Voluntary work at  
**Tierhilfe Anubis e. V.**

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## About me

Since I started my dual studies at Fresenius as the first student in the field of digital media, I have faced new challenges. I needed to learn fast and improved my design skills constantly. In a cross-functional team for mobile and web solutions, I specialized in UX / UI design.

I dealt with the optimization of agile software development through UX/UI methods and carried out my first usability test on a prototype for an iPad application. We discovered weak points in the concept and improved them in further development. In this way, we were able to minimize risks upfront and delivered a customized solution.

This success motivated me to go ahead and bring UX/UI design into more IT projects to improve our software products. I work on various projects from conception to development and also support in design questions or carry out UX reviews. Over time, I increasingly took on responsibility for the implementation of UX / UI methods and started to implement a design system for more efficiency in the development process. I am convinced that we can always learn new things and achieve a lot together, so I look forward to new challenges.

## Expertise

- User Research
- Requirements Engineering
- Concept and Design Consulting
- Mockups and Prototyping
- Usability Testing, UX Evaluation
- Corporate Identity
- Collaboration, Asset Provision
- Design System Implementation

## Skills

**LeanUX, Design Thinking,  
Agile Framework**

**Adobe Creative Cloud**  
XD, Illustrator, Photoshop, InDesign

**Design Tools**  
Figma, Sketch, Justinmind,  
Axure, Balsamiq, Build.me

**Design Systems**  
Zeroheight, Frontify

**Projectmanagement and Collaboration**  
Jira, Confluence, Trello, Zeplin

**Microsoft 365**  
Word, Powerpoint, Excel, SharePoint

**Content-Management-Systems**  
Wordpress, Joomla

Basics in HTML, CSS, Javascript, PHP

## Certificates

**Certified UX & Usability Specialist**  
Advanced training from XDi - Experience  
Design Institute

**IHK Trainer License Certificate**  
(Ausbildung der Ausbilder)

## Languages

**German**  
Native Speaker

**English**  
Fluent

**French**  
Basics

**Spanish**  
Basics

## Education

### **Bachelor of Arts in digital media, media publishing and design**

(08/2016 – 09/2019)

Duale Hochschule Baden-Württemberg in Mannheim,

Fresenius SE & Co. KGaA in Bad Homburg

Final grade 1.6

### **High school diploma with state-certified assistant for media design and media management**

(08/2013 – 06/2015)

Private Handelsschule Dr. H. Stracke in Ludwigshafen

Final grade 1.2

### **Medium maturity**

(08/2007 – 07/2013)

Leibniz-Gymnasium in Neustadt Weinstraße

Final grade 2.7

## Work Experience

### **UX/UI Design Supplier Experience**

**BAUHAUS / BAHAG AG, Mannheim**

(12/2022 – today)

As a UX/UI Designer in the Supplier Experience Team, I lead UX concept and the new design for our B2B portal transformation. My responsibilities include the creation of intuitive and user-friendly UIs, collaborating closely with developers and various internal teams. I also engage with our business partners to ensure that we focus on their needs throughout the whole development process. Our goal is to enhance the entire user journey and optimize the platform's performance. Additionally, I am part of our recently established UX/UI Community, working on a BAUHAUS design system to unify our digital and analog products under a modern corporate identity.

### **Consultant UX/UI Design**

**Fresenius Digital Technology GmbH, Bad Homburg**

**Former Fresenius Netcare GmbH**

(10/2020 – 11/2022)

Project Management and design lead, training and mentoring of students, design evaluation and verification, UX expert reviews and consulting, user research and user testing, usability engineering, requirements engineering, information architecture, concepts and prototyping, customer communication, team collaboration, implementation of design systems and corporate design standards

### **Junior Consultant UX/UI Design**

**Fresenius SE & Co. KGaA, Bad Homburg**

(10/2019 – 09/2020)

Concept and requirements, user stories, user research, customer interviews and workshops, concept and design provided by sketches, wireframes, mockups and prototypes, illustration and logo design, usability testing, design reviews and asset support during development phases

**Dual Student at Fresenius SE & Co. KGaA, Bad Homburg**

(08/2016 – 09/2019)

Practice assignments in various departments: Fresenius SE, Employer Branding / Fresenius Netcare, Mobile & Web Solutions / Fresenius Kabi Digital Lab

**Freelance media designer**

**NINO Druck GmbH, Neustadt Weinstraße**

(12/2015 – 06/2016)

Minijob-based support in the set of adverts and logo design for printed advertising on vehicles and packaging bags.

**Internships in media design**

(08/2015 – 12/2015)

NINO Druck GmbH, Neustadt Weinstraße

(12 Weeks, 2014)

VSD CrossMedia, Neustadt Weinstraße

## Other Exeriences

**Committed club member at Tierhilfe Anubis e. V.**

(09/2020 – today)

Responsibility of the club website, taking care of foster cats, cat mediation, pre- and follow-up controls for adopters